



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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NEWS RELEASE
For Immediate Release

Muscatine FFA Wins Ag Sales CDE

The Osage FFA Chapter was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event held at Iowa State University on April 24, 2012. Members of the first place team included: Mitchell Longtin, Jimmy Kent, Mackenzie Fuller, and Summer Neely. Their Ag Education instructors are Mr. Dave Tometich and Mr. Dave Fowler. They will represent Iowa at the National Ag Sales Career Development Event at Indianapolis, Indiana, in October. The Muscatine FFA Chapter was named the Reserve Champion Team. Members of the second place team included: Dani Wanfalt, Rachel Lobianco, Ashley Tomlin, and Drew Rominger. Their Ag Education instructor is Mr. Irvin Meier. Mitchell Longtin, from the Muscatine FFA Chapter, was named the High Individual Overall in the competition.

FFA teams from 43 chapters participated in this year's Career Development Event designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. Each individual completed an objective test, made a sales presentation, and performed one of the sales practicums which included a customer complaint, use of the telephone, preparing a product display, and designing advertising. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Ag Sales Career Development Event was coordinated and conducted by Katie McWhirter of Columbus Junction. A total of 49 area agriculture business and sales personnel from the surrounding area served as judges.

Nationwide Agribusiness Insurance Company, through the Iowa FFA Foundation, sponsored plaques for the first and second place individual and trophies for the first place individual and team in the specialty areas and the Top Ten Rosettes for Teams and Individuals. Nationwide Agribusiness, through the Iowa FFA Foundation, sponsored a plaque for the second place chapter and travel money for the winning chapter to participate in the National FFA CDE.

Top 10 Teams

- 1 Osage FFA, Osage
- 2 St. Ansgar FFA, St. Ansgar
- 3 North Linn FFA, Troy Mills
- 4 Muscatine FFA, Muscatine
- 5 Hudson FFA, Hudson
- 6 Wapsie Valley FFA, Fairbank

Top 10 Individuals

- Marena Bartz, St. Ansgar FFA, St. Ansgar
Brandon Waring, North Linn FFA, Troy Mills
Leo Kruse, Osage FFA, Osage
Melissa Bisbee, St. Ansgar FFA, St. Ansgar
Erin Lagone, Muscatine FFA, Muscatine
Alex McClellan, Coon Rapids-Bayard FFA, Coon Rapids

7 Decorah FFA, Decorah
8 Coon Rapids-Bayard FFA, Coon Rapids

Alexa Friesen, Osage FFA, Osage
Andrew Luzum, Decorah FFA, Decorah

9 Oelwein FFA, Oelwein
10 Brokaw FFA, Clarinda

Cody Cripe, Wapsie Valley FFA, Fairbank
Lynn Koenigsfeld, Hudson FFA, Hudson

Specialty Areas -- Top Team/ Top Individual:

Sales Presentations

Team: St. Ansgar FFA, St. Ansgar **Individual:** Cody Cripe, Wapsie Valley FFA, Fairbank Individual

General Knowledge Examination

Team: Osage FFA, Osage **Individual:** Melissa Bisbee, St. Ansgar FFA, St. Ansgar

Marketing Plan

Team: St. Ansgar FFA, St. Ansgar

Practicums

Team: **Individual:** Cody Cripe, Wapsie Valley FFA, Fairbank

Customer Relations:

Telephone:

Product Display:

Advertising:

Below is a list of chapters participating by medal group.

Gold Teams (15)

Score Range (957 to 777)

Osage FFA, Osage
St. Ansgar FFA, St. Ansgar
North Linn FFA, Troy Mills
Muscatine FFA, Muscatine
Hudson FFA, Hudson
Wapsie Valley FFA, Fairbank
Decorah FFA, Decorah
Coon Rapids-Bayard FFA, Coon Rapids
Oelwein FFA, Oelwein
Brokaw FFA, Clarinda
Montezuma FFA, Montezuma
Creston FFA, Creston
Charles City FFA, Charles City
South Hamilton FFA, Jewell
Earlham FFA, Earlham

Bronze Teams (12)

Silver Teams (22)

Score Range (753.5 to 628)

Southeast Polk FFA, Pleasant Hill
East Sac FFA, Lake View
Agri-Power FFA, Eddyville
Columbus FFA, Columbus Junction
Grundy Center FFA, Grundy Center
Monticello FFA, Monticello
Edgewood-Colesburg FFA, Edgewood
Crestwood FFA, Cresco
Cascade FFA, Cascade
Spencer FFA, Spencer
Oskaloosa FFA, Oskaloosa
English Valleys FFA, North English
West Marshall FFA, State Center
Roland-Story FFA, Story City
Winterset FFA, Winterset
Clay Central FFA, Everly
Mount Ayr FFA, Mount Ayr
Valley FFA, Elgin

Score Range (606 to 384.5)

Tri-Star FFA

Sioux Central FFA, Sioux Rapids

Baxter FFA, Baxter

Central Lee FFA, Donnellson

Mediapolis FFA, Mediapolis

Louisa-Muscatine FFA, Letts

Tri-County FFA, Thornburg

West Fork FFA

Indianola FFA, Indianola

Rock Valley FFA, Rock Valley

Guthrie Center Tiger FFA, Guthrie Center

Red Oak FFA, Red Oak

Audubon FFA, Audubon

Carroll Area FFA, Carroll

Little Switzerland FFA, Waukon

Vinton-Shellsburg FFA, Vinton

The Iowa FFA Association has 219 local chapters with over 12,000 FFA members. FFA is a national organization of more than 490,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

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